



VIS 2023

**SUPPORTER
PROSPECTUS**

Melbourne Convention & Exhibition Centre
22-27 October 2023

WELCOME

VIS 2023 will be this year's premier forum for advances in theory, methods, applications of data visualization, and visual analytics.

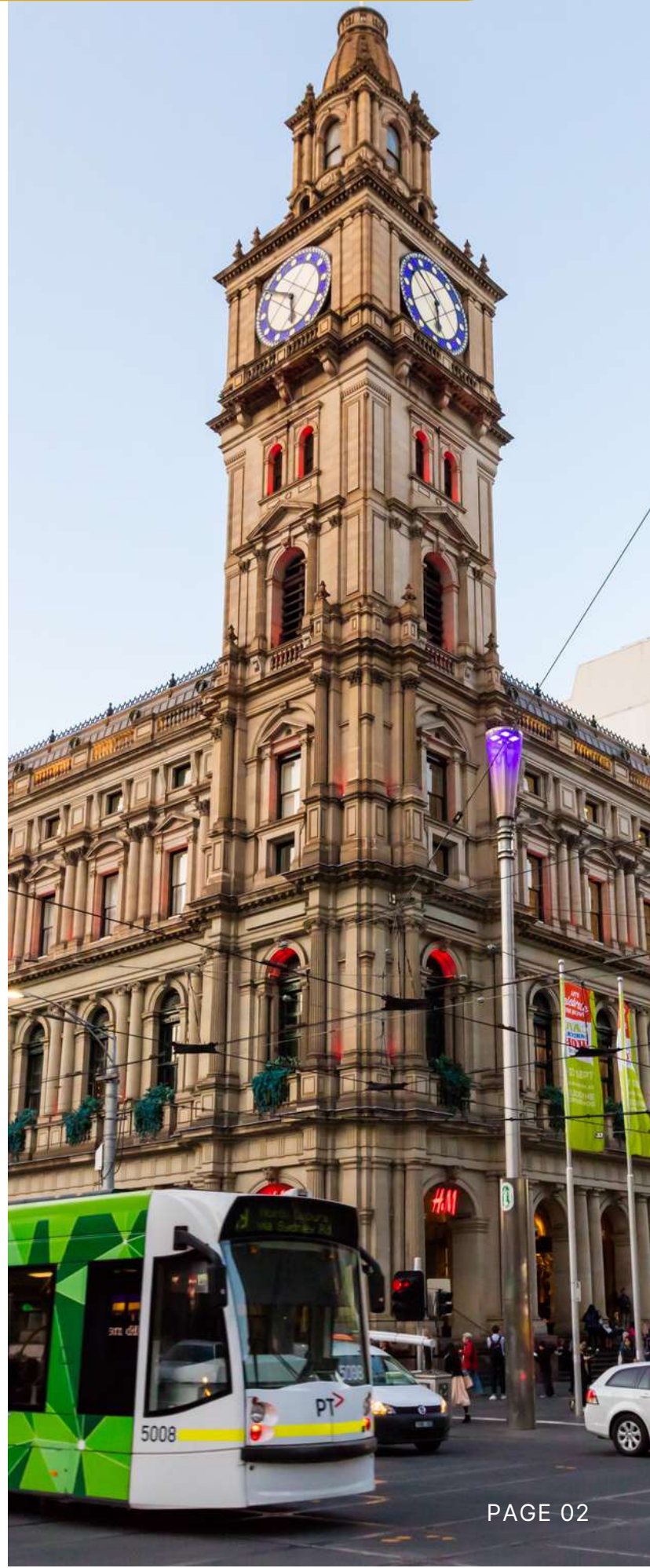
The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools. After more than 25 years, VIS will be heading to Asia-Pacific and the Southern Hemisphere for the first time, being held in Melbourne, Australia

As a supporter, your organization will have the opportunity to showcase its products and services to a captive audience of tech-savvy researchers and thought leaders. You'll also have access to exclusive networking opportunities and the chance to demonstrate your commitment to innovation and progress.

Don't miss this exciting opportunity to be a part of the most cutting-edge technology conference in Melbourne.

We look forward to welcoming you to this historic event and working with you to drive innovation forward.

IEEE VIS 2023 Organising Committee



ATTENDEE PROFILE

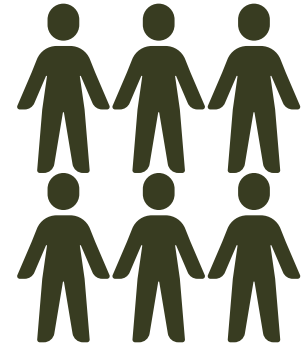
VIS 2023 consists of a six-day program of workshops and tutorials, exposition, panels, posters, keynotes, and research presentations. The conference convenes a global community of over 1,000 researchers, students, and practitioners from universities, government, and industry with broad backgrounds in computing, design, mathematics, science, and more. An active recruitment venue for skilled candidates and potential research collaborations.

VIS 2023 is where top university graduates and researchers gather. Support this community, and make your presence known at IEEE VIS 2023.

YOUR BENEFITS

We provide multiple opportunities to promote your involvement both in the lead-up and post-conference as well as recognition and promotion across the program. This provides the perfect opportunity for you to:

- **Gain visibility for your organization**
- **Learn about trends and the latest advances in visualization**
- **Connect to academics and other industry partners in data visualization**
- **Discuss how to integrate the latest advances into your business**
- **Seek talent for your business and start recruiting**
- **Start collaborations with academia and other industry labs**



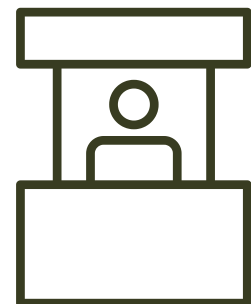
600+

ESTIMATED
ATTENDEES



10+

NETWORKING
HOURS



OPPORTUNITIES TO
SHOWCASE YOUR
PRODUCTS TO YOUR
TARGET AUDIENCE

SUPPORTER OPPORTUNITIES

This year we are pleased to offer a wide variety of exhibition and supporter opportunities to best enable you to promote and market your company and its products. We are excited to let you know that we are giving supporters the opportunity to present their products, technologies, and services in front of the entire delegation within specific supporter packages. These sessions will occur within the main program of the conference, maximising reach with attendees.

All morning teas and breakfasts will be served in the exhibition area to increase the contact time attendees have with supporters. Supporters can expect to see attendees at these times each day, enabling them the opportunity to:

- Present new products or cutting-edge technologies
- Build new and strengthen existing relationships
- Increase brand awareness amongst leading researchers in the field
- Demonstrate new devices and services
- Create prospective databases and direct sales leads

To participate, please complete the application form on the last page and email through to Chad Murphy at chad.m@asnevents.net.au

ITEM	OPPORTUNITIES	AUD PRICE	USD PRICE	PAGE
Event Partner	Exclusive	\$45,000	\$31,000	5
Platinum Supporter	2	\$30,000	\$20,000	6
Gold Supporter	3	\$20,000	\$13,500	7
Silver Supporter	5	\$12,000	\$8,000	8
Bronze Supporter	Unlimited	\$7,500	\$5,000	8
Education Supporter	Unlimited	\$7,500	\$5,000	9
Pearl Supporter	Unlimited	\$3,000	\$2,000	9
VIP Luncheon Supporter	Exclusive	\$10,000	\$6,750	10
Conference Banquet Supporter	Exclusive	\$8,000	\$5,500	11
Coffee Cart Supporter	Exclusive	\$8,000	\$5,500	11
Conference Website Supporter	Exclusive	\$6,000	\$4,100	12
Plenary Session Supporter	Unlimited	\$4,000	\$2,750	12
Exhibition Space	Unlimited	\$4,500	\$3,000	13

Please note, all AUD prices EXCLUDE GST

EVENT EXCLUSIVE PARTNER

Program Inclusion

- Opportunity for a plenary presentation to showcase your brand/organisation, work and research.

Branding Rights

- Conference Lanyard
- Networking Lounge
- Ability to introduce the Awards session
- Naming rights to one (1) Plenary Session
- Naming rights to one (1) Concurrent Session

Exhibition

- An included 6x2m exhibition space including table, chairs, and access to power

Registrations

- Up to twelve (12) conference registrations and invitations to the Conference Reception and Banquet
- 50% discount on six (6) additional conference registrations and invitations to the Conference Reception and Banquet

Promotional Opportunities

- Option for supporter to provide two (2) promotional gifts/items with organisation logo to be made available at the registration desk
- Two (2) featured articles (200-word max) to be included in a pre-conference email newsletter to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)
- 30-sec video advertisement to be played before a Plenary session and 2 Concurrent sessions (video to be supplied by supporter)
- Static advertisement to be displayed in all rooms before and after all sessions, on rotation with other supporters (artwork to be supplied by supporter)
- Acknowledgement as the Event Partner with logo recognition on conference signage at the event, conference webpage and conference live website
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as the Event Partner with logo recognition in conference marketing emails (including monthly email blast)
- Acknowledgement as the Event Partner with logo recognition on header slides in plenary venue

Lead Generation

- App powered QR-code reader for capture of attendee contact details
- List of consenting attendees provided upon request

Discounted sponsorship add-ons

(only available until 7 April 2023)

- 50% discount on VIP Luncheon Supporter
- 50% discount on Conference Website Supporter
- 50% discount on Coffee Cart Supporter

\$45,000
(\$31,000 USD)

PLATINUM SUPPORTER

TWO AVAILABLE

Program Inclusion

- Opportunity for lightning talk to showcase your brand/organisation, work and research.

Branding Rights

- Choose one of the following:
 - Plenary Hall
 - Charging Station
- Naming rights to one (1) Plenary Session
- Naming rights to one (1) Concurrent Session

Exhibition

- An included 4x2m exhibition space including table, chairs, and access to power
- 50% discount on additional exhibition space (up to maximum size of 6x2m)

Registrations

- Up to eight (8) conference registrations and invitations to the Conference Reception and Banquet
- 50% discount on four (4) additional conference registrations and invitations to the Conference Reception and Banquet

Promotional Opportunities

- Option for supporter to provide one (1) promotional gift/item with organisation logo to be made available at the registration desk
- A featured article (200-word max) to be included in a pre-conference email newsletter to be distributed by the Conference Organisers (artwork/content subject to approval by the Conference Organisers)
- 30-sec video advertisement to be played before two (2) Concurrent sessions (video to be supplied by supporter)
- Static advertisement to be displayed in all rooms before and after all sessions, on rotation with other supporters (artwork to be supplied by supporter)
- Acknowledgement as a Platinum Supporter with logo recognition on conference signage at the event, conference webpage and conference live website
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as the Platinum Supporter with logo recognition in monthly conference marketing emails leading up to the event (email blasts)

Lead Generation

- Scan QR code shown on consenting attendee badges for capture of contact details
- List of consenting attendees provided upon request

Discounted sponsorship add-ons

(only available until 7 April 2023)

- 30% discount on VIP Luncheon Supporter
- 30% discount on Conference Website Supporter
- 30% discount on Coffee Cart Supporter

\$30,000 (\$20,000 USD)

GOLDSUPPORTER

THREE AVAILABLE

Branding Rights

- Choose one of the following:
 - Conference Banquet
 - Welcome Reception
 - Plenary Session
- Naming rights to two (2) Concurrent Sessions

Exhibition

- An included 2x2m exhibition space including table, chairs, and access to power
- 25% discount on additional exhibition space (up to maximum size of 4x2m)

Registrations

- Up to six (6) conference registrations and invitations to the Conference Reception and Banquet
- 50% discount on three (3) additional conference registrations

Promotional Opportunities

- Option for supporter to provide one (1) promotional gift/item with organisation logo to be made available at the registration desk
- 30-sec video advertisement to be played before two (2) Concurrent sessions (video to be supplied by supporter)
- Static advertisement to be displayed in all rooms before and after all sessions, on rotation with other supporters (artwork to be supplied by supporter)
- Acknowledgement as a Gold Supporter with logo recognition on conference signage at the event, conference webpage and conference Live Website
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as the Gold Supporter with logo recognition in monthly conference marketing emails leading up to the event (email blasts)

Lead Generation

- Scan QR code shown on consenting attendee badges for capture of contact details
- List of consenting attendees provided upon request

Discounted sponsorship add-ons

(only available until 7 April 2023)

- 20% discount on VIP Luncheon Supporter
- 20% discount on Conference Website Supporter
- 20% discount on Coffee Cart Supporter



\$20,000
(\$13,500 USD)

FIVE AVAILABLE
SILVER SUPPORTER

Branding Rights

- Naming rights to one (1) Conference Tea Break or Breakfast
- Branding rights to one (1) Concurrent Session (higher level supporters have first selection)

Exhibition

- An included 2x2m exhibition space including table, chairs, and access to power
- 10% discount on additional exhibition space (up to maximum size of 4x2m)

Registrations

- Up to four (4) conference registrations and invitations to the Conference Reception and Banquet
- 50% discount on two (2) additional conference registrations

Promotional Opportunities

- 30-sec video advertisement to be played before a Concurrent session (video to be supplied by supporter)
- Static advertisement to be displayed in all rooms before and after all sessions, on rotation with other supporters (artwork to be supplied by supporter)
- Acknowledgement as a Silver Supporter with logo recognition on conference signage at the event, conference webpage and conference live website
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as the Silver Supporter with logo recognition in monthly conference marketing emails leading up to the event (email blasts)

Lead Generation

- Scan QR code shown on consenting attendee badges for capture of contact details
- List of consenting attendees provided upon request

Discounted sponsorship add-ons

(only available until 7 April 2023)

- 10% discount on VIP Luncheon Supporter
- 10% discount on Conference Website Supporter
- 10% discount on Coffee Cart Supporter

\$12,000
(\$8,000 USD)

BRONZE SUPPORTER

\$7,500
(\$5,000 USD)

Branding Rights

- Branding rights to one (1) Concurrent Session (higher level supporters have first selection)

Exhibition

- 50% discount on a 2x2m exhibition space including table, chairs, and access to power

Registrations

- Up to two (2) conference registrations and invitations to the Conference Reception and Banquet
- 50% discount on one (1) additional conference registrations

Promotional Opportunities

- Static advertisement to be displayed in all rooms before and after all sessions, on rotation with other supporters (artwork to be supplied by supporter)
- Acknowledgement as a Bronze Supporter with logo recognition on conference signage at the event, conference webpage and conference live website
- Verbal acknowledgement during opening and closing ceremonies
- Acknowledgement as the Bronze Supporter with logo recognition in monthly conference marketing emails leading up to the event (email blasts)

Lead Generation

- List of consenting attendees provided upon request

EDUCATION SUPPORTER

Available to academic/education organisations (e.g., universities with visualisation-related units/classes, professional training organisations with visualisation-related content).

Registrations

- Up to two (2) conference registrations and invitations to the Conference Reception and Banquet
- Up to 25 one day education passes

Online Content

- Ability to download online conference content (papers and videos) for all students in your course and utilise for your own teaching purposes.

Promotional Opportunities

- Acknowledgement as an Education Supporter with logo recognition on conference signage at the event
- Acknowledgement as an Education Supporter with logo recognition and link to your website on both Conference web page and Conference Live Website
- Acknowledgement as an Education Supporter with logo recognition in monthly conference marketing emails leading up to the event (email blasts)

\$7,500
(\$5,000 USD)

PEARL SUPPORTER

Registrations

- One (1) conference registrations and invitations to the Conference Reception and Banquet
- 25% discount on up to five (5) additional registrations

Promotional Opportunities

- Acknowledgement as a Pearl Supporter with logo recognition on conference signage at the event
- Acknowledgement as a Pearl Supporter with logo recognition and link to your website on both Conference web page and Conference Live Website
- Acknowledgement as a Pearl Supporter with logo recognition in monthly conference marketing emails leading up to the event (email blasts)

\$3,000
(\$2,000 USD)

VIP LUNCHEON SUPPORTER

EXCLUSIVE

Only available after 7 April 2023 if it has not been selected by top tier supporters

Present to a select group of IEEE VIS 2023 VIP attendees by sponsoring the VIP Luncheon. The VIP Luncheon will be held during one of the conference lunch breaks and will be an invite-only affair.

On top of the branding of the VIP Luncheon the supporter will also receive:

Registrations

- Two (2) full conference registrations including tickets to the Conference Reception, Banquet, and VIP Luncheon
- Two (2) additional tickets to the VIP Luncheon only

Promotional Opportunities

- Acknowledgement as the VIP Luncheon Supporter in all conference promotional material
- Acknowledgement as VIP Luncheon Supporter with logo recognition and link to your website on Conference web page
- Opportunity to provide branded napkins with organisation logo (supplied by supporter) to be used during the luncheon
- Opportunity to display corporate signage (supplied by supporter) at the luncheon
- Organisation logo on onsite conference signage

Please note there are a total of 20 seats available for the luncheon which includes the 4 included supporter seats.

\$10,000
(\$6,750 USD)

COFFEE CART SUPPORTER

Branding Rights

- Exclusive branding of the Coffee Cart
- Option to provide one (1) banner around the coffee cart

Registrations

- Two (2) conference registrations and invitations to the Conference Reception and Banquet

Promotional Opportunities

- Acknowledgement as the Coffee Cart Supporter in all conference promotional material
- Acknowledgement as Coffee Cart Supporter with logo recognition and link to your website on both Conference web page and Conference Live Website
- Opportunity to display corporate signage (supplied by Supporter) at the dinner venue

CONFERENCE BANQUET SUPPORTER

Branding Rights

- Exclusive branding of the Conference Banquet
- Option to provide one (1) banner at the Banquet

Registrations

- Two (2) full conference registrations including tickets to Conference Reception and Banquet
- Five (5) additional tickets to the Conference Banquet

Promotional Opportunities

- Acknowledgement as the Conference Dinner Supporter in all conference promotional material
- Acknowledgement as Conference Dinner Supporter with logo recognition and link to your website on both Conference web page and Conference Live Website
- Organisation logo printed on dinner table menus
- Opportunity to display corporate signage (supplied by Supporter) at the dinner venue
- Organisation logo on onsite conference signage



\$8,000
(\$5,500 USD)

\$8,000
(\$5,500 USD)

CONFERENCE WEBSITE SUPPORTER

Only available if not utilised by a top tier supporter

As the supporter of the Conference Live Website you gain high visibility with logo placement on the landing page of the site. Attendees that register automatically gain access to the site so the supporter has visibility from date of registration through to the conference and beyond.

This year attendees will have at their fingertips information about speakers, session times, access to abstracts, social functions, the exhibition floor plan and much more.

Attendees will be able to look up the list of Supporters and Exhibitors who will be attending this year and where they are located in the exhibition hall.

The Conference Live Website is accessible on mobile devices (Android and iPhone), tablets, or laptops.

Conference Live Website Features:

- Plan your time ahead of the event — early and easy access to all conference information
- Add sessions to your calendar and bookmark sessions to attend
- Access maps of the venue, the floor plan and points of interest locally

\$8,000
(\$5,500 USD)

PLENARY SESSION SUPPORTER

Only available if not utilised by a top tier supporter

Promotional Opportunities

- Acknowledgement as a Plenary Session Supporter in all conference promotional material
- Organisation logo on holding slides at the start of the morning session
- Organisation logo on onsite conference signage

\$4,000
(\$2,750 USD)



NOTES FOR SUPPORTERS & EXHIBITORS

The floor plan is still being developed and will be available by the end of May 2023.

Note that when organisations of a similar supporter level are selecting from the options, the following criteria are applied in making allocation decisions:

- Previous year supporters have first right of refusal on the same product for 2 weeks after the prospectus is released.
- Within the same supporter level, exhibition spaces are allocated in order of receipt of the completed agreement form.

All supporters and exhibitors are entitled to receive an attendee list. The listing will only be of attendees who have consented to having their details shared and will not include contact information.

EXHIBITOR

Exhibition

- 2x2m exhibition space including table, chairs, and access to power

Registrations

- Up to two (2) exhibitor passes (not valid for session entry)

Lead Generation

- Scan QR code shown on consenting attendee badges for capture of contact details
- List of consenting attendees provided upon request

Brand Acknowledgment

- Acknowledgement as an Exhibitor with logo recognition on conference signage at the event
- Verbal acknowledgement at during opening and closing ceremonies
- Acknowledgement as an Exhibitor with 50-word profile and link to your website on both Conference webpage and Conference Live Website
- Acknowledgement as an Exhibitor with logo recognition in conference marketing emails

\$4,500
(\$3,000 USD)

INCLUSIVITY & DIVERSITY DONATIONS

You can help support inclusivity and diversity at IEEE VIS.

We are committed to making the conference more inclusive and diverse by providing scholarship support to underrepresented students and researchers and financial assistance to conference attendees who are parents. These scholarships and grants are open to all prospective VIS attendees with priority given to those at the earliest stages of their career.

Diversity Scholarships

Diversity Scholarships support students and early career researchers from underrepresented groups to broaden participation. The Inclusivity and Diversity scholarship provides grants to VIS attendees to pay for travel, and other costs incurred while attending the VIS conference. Registration for diversity scholars is waived by the conference committee.

Childcare Grants

Many researchers face the challenge of balancing a career and parenthood. The VIS conference believes that childcare costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset childcare costs incurred while attending the VIS conference.

Supporting the Inclusivity and Diversity program is a direct mechanism to actively foster and grow the VIS community.

Donate to Support Inclusivity and Diversity at VIS

You can directly donate to support inclusivity and diversity grants. All inclusivity and diversity donors will be listed on the website. These donations are separate from sponsorship and don't confer any rights. For logistical reasons, we ask for donations starting at \$300 AUD (\$200 USD).



IEEE VIS 23 APPLICATION FORM

Applicant Details

Company.....
Postal Address.....
.....
Contact Person.....
Telephone.....
Email

Website

Supporter Level

- | | |
|--|---------------------|
| <input type="checkbox"/> Event Partner | \$45,000 / \$31,000 |
| <input type="checkbox"/> Platinum Supporter | \$30,000 / \$20,000 |
| <input type="checkbox"/> Gold Supporter | \$20,000 / \$13,500 |
| <input type="checkbox"/> Silver Supporter | \$12,000 / \$8,000 |
| <input type="checkbox"/> Bronze Supporter | \$7,500 / \$5,000 |
| <input type="checkbox"/> Education Supporter | \$7,500 / \$5,000 |
| <input type="checkbox"/> Pearl Supporter | \$3,000 / \$2,000 |
| <input type="checkbox"/> Exhibitor | \$4,500 / \$3,000 |
| <input type="checkbox"/> Other | \$ _____ |

Preferred Entitlement(s)

SUB TOTAL \$ _____
plus 10% GST \$ _____
TOTAL \$ _____

Please email completed form to ASN Events

Chad Murphy

ASN Events

chad.m@asnevents.net.au

0401 231 017

Terms & Conditions

- 1.Full payment is required on receipt of tax invoice to secure your Support, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
- 2.All AUD prices quoted exclude GST.
- 3.The Organising Committee reserves the right to refuse an application.
- 4.The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available the Organiser will contact you as soon as possible to discuss alternatives.
- 5.Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
- 6.Supporters and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held
- 7.If the Supporter/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Supporter/Exhibitor and the Supporter/Exhibitor will forfeit all monies paid.
- 8.Acknowledgement of Supporters in the Program / Resource Book is dependent upon the date of the Supporter's booking, provision of the Supporter's logo and printing date of the books.
- 9.All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
- 10.The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
- 11.Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
- 12.Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
- 13.Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
- 14.The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Supporters/Exhibitors to any person.
- 15.The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
- 16.Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
- 17.The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
- 18.Unforeseen Circumstances / Force Majeure - If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations will not be liable for non-performance or refund
- 19.At the time of the event, if government regulations/restrictions related to COVID-19 restrict or prohibit the ability of the event to proceed as in-person, where possible, we will either postpone the event, run a hybrid event (a mix of both live for those able to attend, and virtual), or facilitate a fully virtual event if required. The decision on a change to conference format will be communicated as soon as possible based on changes in government restrictions. The Conference Organisers will not be liable for non-performance or refund, however, the Conference Organisers will work with all sponsors/exhibitors to achieve a fair and adequate outcome.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. I confirm I am authorised to sign on behalf of the applicant.

Signed.....

Date:

Name.....

Position.....